



**2026 Floral Park Home & Garden Tour  
Sponsorship Rates & Specs**

**FILE FORMATS**

All sponsors must provide new artwork for 2026. Art must be provided as a hi-res PDF, JPG or EPS file. **BLACK & WHITE ART MUST BE SUPPLIED IN GRAYSCALE / B&W color mode. COLOR ART MUST BE SUPPLIED IN CMYK FORMAT.**

**RESOLUTION**

All art/images **must** be at least 300ppi at printing size.

**ART DEADLINE**

All insertion orders, art and payments must be received by March 20, 2026.

PLEASE EMAIL DIGITAL ARTWORK & INSERTION ORDERS to [sponsorships@floralparkhometour.com](mailto:sponsorships@floralparkhometour.com)

**SPONSORSHIP PRICING & SIZES**

Price includes printing/distribution in approximately 3500 Tour Programs, inclusion in an article in our quarterly newsletter and a thank you on the Floral Park Home Tour Website!

AD SIZE	ART SIZE		COST
Full-page Opposite Back Cover Color	5" x 8" vertical	<b>RESERVED</b>	\$725
Inside Back Cover Full Color	5" x 8" vertical	<b>RESERVED</b>	\$725
Full-page Color	5" x 8" Vertical		\$550
½ - page Color	5" x 3 – 7/8" horizontal		\$300
Business card ad	3-1/2" x 2" horizontal		\$175

Floral Park Neighborhood Association is a 501(c)3 organization. Contributions are deductible under state and federal law to the extent applicable. Consult your tax professional for advice.

SPONSORSHIP INSERTION ORDER

DEADLINE MARCH 20, 2026

**This year, all applications must be completed online at: [floralparkhometour.com](http://floralparkhometour.com)**

Payments may be made online at the time of application, or by check payable to FPNA. Please mail check payments to:

Peter Christoffersen, Treasurer  
 FPNA  
 2220 N. Heliotrope Dr.  
 Santa Ana, CA 92706