



**2025 Floral Park Home & Garden Tour
Sponsorship Rates & Specs**

FILE FORMATS

All sponsors must provide new artwork for 2025. Art must be provided as a hi-res PDF, JPG or EPS file. **BLACK & WHITE ART MUST BE SUPPLIED IN GRAYSCALE / B&W color mode. COLOR ART MUST BE SUPPLIED IN CMYK FORMAT.**

RESOLUTION

All art/images **must** be at least 300ppi at printing size.

ART DEADLINE

All insertion orders, art and payments must be received by March 21, 2025.

PLEASE EMAIL DIGITAL ARTWORK & INSERTION ORDERS to sponsorships@floralparkhometour.com

SPONSORSHIP PRICING & SIZES

Price includes printing/distribution in approximately 3500 Tour Programs, inclusion in an article in our quarterly newsletter and a thank you on the Floral Park Home Tour Website!

AD SIZE	ART SIZE		COST
Full-page Opposite Back Cover Color	5" x 8" vertical	RESERVED	\$725
Inside Back Cover Full Color	5" x 8" vertical	RESERVED	\$725
Full-page Color	5" x 8" Vertical		\$550
Full-page Black & White ad	5" x 8" vertical		\$450
½ - page Color	5" x 3 – 7/8" horizontal		\$300
1/2 – page Black & White ad	5" x 3-7/8" horizontal		\$275
Business card B&W ad	3-1/2" x 2" horizontal		\$175

Floral Park Neighborhood Association is a 501(c)3 organization. Contributions are deductible under state and federal law to the extent applicable. Consult your tax professional for advice.

SPONSORSHIP INSERTION ORDER

DEADLINE MARCH 21, 2025

This year, all applications must be completed online at: floralparkhometour.com

Payments may be made online at the time of application, or by check payable to FPNA. Please mail check payments to:

Peter Christoffersen, Treasurer
 FPNA
 2220 N. Heliotrope Dr.
 Santa Ana, CA 92706