

Floral Park 2018 HOME & GARDEN TOUR

SPONSORSHIP RATES & SPECS

FILE FORMATS All sponsors must provide new artwork for 2018. Art must be provided as a hi-res PDF, JPG or EPS file. ART MUST BE SUPPLIED IN GRAYSCALE / B&W color mode. If art is provided in color, or for scanning (such as business card art), FPNA will not be responsible for loss of reproduction quality from original.

RESOLUTION All art/images must be at least 300ppi at printing size.

ART DEADLINE All insertion orders, art and payments must be received by Thursday, March 1, 2018.

PLEASE SEND INSERTION ORDERS to Ruth Seigle
2046 N Flower, Santa Ana CA 92706 or ruthseigle@gmail.com

PLEASE SEND DIGITAL ARTWORK to Vicki Waller, victoria.waller@csulb.edu
Please send art for scanning to: Vicki Waller, 19052 Avondale Ln, Huntington Beach, CA 92648

SPONSORSHIP PRICING & SIZES Price includes printing/distribution in approximately 3000 Tour Programs, listing on the FPNA website and in our quarterly newsletter, as well as tickets to the event! (Each ticket = \$35 savings!!*) All ads are printed black & white. Ad placement is subject to first right of refusal from current sponsors. Specific page placement may or may not be available.

| AD SIZE | ART SIZE | COST |
|--------------------------------------|------------------------|-----------|
| Full-page Ad | 5" x 8" vertical | \$ 400.00 |
| 1/2-page Ad | 5" x 3-7/8" horizontal | \$ 250.00 |
| Business Card Ad | 3-1/2" x 2" horizontal | \$ 150.00 |
| Full-page opposite Inside Back Cover | 5" x 8" vertical | \$ 550.00 |
| Inside Back Cover | 5" x 8" vertical | \$ 550.00 |

COMPLIMENTARY TICKETS* You will receive 4 Free tickets with the purchase of a full-page ad, 2 Free tickets with the purchase of a 1/2-page ad, and 1 Free ticket with the purchase of a Business Card ad.

*Ticket(s) provided for ad sizes are a thank you to sponsors and cannot be applied as a discount if not used. *Floral Park Neighborhood Association is a 501(c)(3) organization. Contributions are deductible under state and federal law to the extent applicable. Consult your tax professional for advice.

AD INSERTION ORDER

DEADLINE MARCH 1, 2018

Company Name _____ Phone _____

Address _____

Contact Name _____ Email _____

AD SIZE: _____ PRICE: \$ _____

BE SURE TO INCLUDE PAYMENT WITH YOUR ORDER Please make checks payable to FPNA and mail to: Ruth Seigle, 2046 N Flower, Santa Ana CA 92706